

Saturday 17 & Sunday 18th May 2025





# A NOBLE CAUSE

In 2025, we invite you to join us in celebrating the renowned choreographer and Hummingbird Medal award-winner, Noble Douglas. In May, we will proudly launch a season of dance and drama, alongside a series of powerful educational initiatives.

This year The Lilliput Children's Theatre will mark its 50th anniversary, while the Noble Douglas Dance Company celebrates 40 years of excellence at a Gala and Matinee performance directed by Wendell Manwarren at Queen's Hall, Trinidad. Over the decades, Douglas has led these organisations in the training and mentoring of thousands of children and young adults in the art of theatre and dance. Graduates include internationally renowned performers with illustrious careers in stage and film, including Melanie (Hudson) La Barrie, a veteran performer who recently starred on Broadway in & Juliet; Martina Laird whose most recent leading role was as Cymbeline at the Shakespeare's Globe; and actor/director Nicholai La Barrie who has worked for over a decade in theatre in the UK, to name a few.

The season kicks-off a Gala on Saturday 17th May followed by a Matinee on Sunday 18th May, directed by Wendell Manwarren. At the Gala, distinguished alumni will be celebrated.

This year promises to be integral to the continued development of creativity, discipline and resilience in our students and dance troupe, while also looking to deepening ties with under-served communities throughout Trinidad and Tobago.

There are a wide range of partnership opportunities:

- TWO (2) MASTER CLASSES IN DANCE: 16TH MAY
- TWO (2) PERFORMANCES: 17 & 18TH MAY
- THREE (3) AWARDS
- FOUR (4) LILLIPUT CHILDREN'S STUDENT SCHOLARSHIPS
- AN HISTORICAL EXHIBITION
- A COMMEMORATIVE BOOK
- **COMMEMORATIVE MERCHANDISE**
- DISCOUNTED/FULLY SPONSORED TICKETS FOR CHARITIES, SHELTERS, SECONDARY SCHOOL AND UNIVERSITY STUDENTS AND TEACHERS.

# Sponsorship Opportunities PLATINUM: \$25,000

- (A) Website: The Platinum sponsor will benefit from Banner Advertising and Logo placement on the Noble Douglas (NDDCI & Lilliput Children's Theatre) home page. The sponsor will have the option to have banner ads as well as priority logo placement on the homepage from May 1st December 20th, 2025.
- (B) Advertisements/Branding (Onsite (Queen's Hall Lobby), Digital and Print): Corporate Sponsorship Reels will be featured on Digital Screens in the Queen's Hall Lobby. Sponsors may also benefit from placing promotional banners/tent talkers/booths for both events in the lobby as directed by the producer.
- Product Sponsors will be able to advertise, promote and distribute approved/ select products at the Gala.
- The Platinum Sponsor's logo/name will be given priority placement on all
  collateral including: performance programmes, promotional digital and
  print advertisements, testimonial videos, Masterclass Flyers and Banners in
  the media as well as on the NDDCI & Lilliput Children's Theatre social media
  Facebook and Instagram platforms.
- **(C) Commemorative Merchandise:** Commemorative T—Shirt designed by Peter Minshall: the lead sponsor's logo will appear on the bespoke T-shirt designed by renowned artist, award-winning designer Peter Minshall. The sponsor will be presented with four (4) commemorative T-shirts.
- **(D) Public Relations:** The Platinum sponsor will be invited to give a 2-3-minute speech at the Gala ceremony. During the media campaign which launches on 1st May 2025, the sponsor will be mentioned in all media releases, speeches, media interviews, press and radio advertisements.
- **(E) Tickets:** Twenty tickets (20) will be presented to select charitable organisations to attend the matinee performance on Sunday 18th May free of charge. The sponsor will be presented with four (4) tickets to attend the Gala Performance.

### Sponsorship Opportunities GOLD: \$10,000

- (A) Advertisements/Branding (Onsite (Queen's Hall Lobby), Digital and Print): The Gold sponsor's logo/name will be included on select collateral including: performance programmes, promotional digital and print adver tisements, testimonial videos, Masterclass Flyers and Banners in the media as well as on the NDDCI & Lilliput Children's Theatre social media Facebook and Instagram platforms. The sponsor's logo will be featured on screens in the Queen's Hall Lobby for the Gala and Matinee performances.
- **(D) Tickets:** Twenty tickets (10) will be presented to select charitable organisations to attend the matinee performance on Sunday 18th May free of charge. The sponsor will be presented with two (2) tickets to attend the Gala Performance.

# Sponsorship Opportunities SILVER: \$3,500 (per award)

- (A)Title Co-Sponsorship for Three Annual Awards:
- A key opportunity being offered to Silver Sponsors is the launch of an awards programme that honours three key associates who have been integral to the development of the arts and the companies. In the inaugural year, we offer sponsors the opportunity to partner with us to celebrate these icons in theatre, dance and patronage at the Gala performance. The funds will be used to develop a locally -designed award that will be presented along with a bouquet of flowers and local artisan chocolates to each awardee, by the sponsor, on the night of the Gala.
- Martina Laird: The Noble Douglas-Lilliput Vanguard Award for excellence in theatre arts
- Kevin Jack: The Noble Douglas Dance Company Legacy Award for excellence in dance, choreography and teaching
- Sian Aboud: The Noble Douglas-Lilliput Patron of the Arts for dedicated service to the development of children and young adults in dance, theatre and Carnival Mas' with the Lilliput Theatre.



- (B) Title Co-Sponsorship for 4 Student Scholarships
- Over the years, Lilliput has offered support to those who have an interest in the arts in underserved communities. We look to partner with sponsors to continue the legacy through scholarships for juniors and seniors in drama and dance.
- The Noble Douglas Lilliput Scholarship in Dance (Junior School age 8-12)
- The Noble Douglas Lilliput Scholarship in Drama (Senior School age 13-17)
- Criteria: A talented national of Trinidad and Tobago, in the respective age-group, who has expressed an interest in the arts, but lacks the funding to attend the Lilliput Theatre school classes.
- Timing: Tuition for weekly classes for the three (3) terms within the 2025-2026 calendar at Petra Street, Woodbrook. Provision of appropriate leotaud/tights/shorts/uniform, weekly stipend for transport and light refreshments.
- Marketing: The award, which will be co-branded will be marketed in digital and print advertisements and flyers that will be posted on the social media platforms, website and distributed via email to respective organisations.
- Application: Interested persons must complete a form that will be located on the website; the signature of a parent is mandatory. The form must be submitted along with a 2-3 minute video showcasing his/her skillset. The videos will be reviewed by a panel of judges and the shortlisted candidates will be asked to attend an interview session on a scheduled date. The final four will be selected and a media release as well as congratulatory advertisement published on our digital platforms. Sponsors will be invited to present the certificate of award to the winners and a take part in a photo opportunity.
- Review: At the close of the scholarship period the awardee will be asked to submit a two—minute testimonial on the challenges/benefits of the initiative. Similarly, the tutors will submit a review of the progress of the students. \$3,500 per scholarship.

Thank you for your support and kind consideration. If you have any questions please contact: 868-310-2413